



Privilege Club

THOMSON FORD



A B O U T T H O M S O N F O R D

Thomson Ford is built on values which focus first and foremost on people. We aim to provide you with high quality service first time, on time, every time. All of our highly trained staff are trusted to make decisions that ensure your experience with us is memorable.

Our New Car showroom is state of the art, presenting the entire range of award winning Ford vehicles. Our professional staff will assist you to choose the vehicle most suited to your motoring needs.

We carry a large range of quality Used Vehicles. With stock changing daily and thorough workshop inspections carried out to ensure vehicle quality, we are sure to have a vehicle that caters to your needs.

Our Thomson Ford Service Centre features a team of factory trained technicians. From scheduled log book servicing, tyre replacement, wheel alignments, automatic transmission servicing and repair and

vehicle repairs, our Service Centre will ensure your vehicles maintenance requirements are met to the highest standard.

The Thomson Ford Parts Warehouse carries one of the largest range of Ford parts and accessories in Sydney. When it comes to parts, there is one thing that separates us from the rest, and that is our people. All our parts representatives are given the best training and are highly motivated to satisfy your needs.

We are an active part of our local community and are keen to foster junior development through local charities and associations. Thomson Ford is associated with Parramatta Mission and Parramatta City Titans Junior Rugby League Club.

We strive to assist local community development and will continue to be actively involved with such causes.



OUR LOCAL COMMUNITY

Giving Back To The Local Community

Thomson Ford has developed unique partnerships with local schools, sporting clubs and religious groups in an effort to assist community growth and development.

When members from participating organisations purchase a vehicle from Thomson Ford, we make a donation back to the organisation to aid with fundraising, equipment purchase and youth development.

This is our way of supporting local community organisations, community causes and the local people. It is our way of ensuring the very people that support our business are in turn rewarded with assistance to their interest group.

Thomson Ford continues to seek additional clubs and associations with which we can join forces and extend the support given to the local community.

WELCOME TO OUR PRIVILEGE CLUB

Thomson Ford is offering the ultimate rewards program that not only gives you special treatment when you visit our dealership, but provides the freedom to redeem points at any time on your automotive purchases. We call it the Thomson Ford Privilege Club and it's available to you right now.

We have developed a unique and exclusive club that will allow you to earn points for every dollar you spend which can be redeemed for future purchases.

Earning points is as easy as 1-2-3.

We will enrol you as a member to our exclusive Privilege Club upon purchase of a New or Used

vehicle, or upon continued custom within our award winning Parts and Service departments.

Once enrolled, the rewards come easy!

Simply continue to Service your vehicle and make your automotive purchases at Thomson Ford and your points will accumulate quickly. You are able to check your points account at any time within the Privilege Club Members Login area on the Thomson Ford website, and book your redemption online.



BENEFITS OF THE PRIVILEGE CLUB

Rewarding Loyalty With Outstanding Customer Service.

The Thomson Ford Privilege Club is our way of rewarding regular customers – ensuring you always enjoy the very best possible service and value.

Once enrolled, you will be entitled to preferential treatment from our Vehicle Sales, AfterCare, Finance and Insurance, Service and Parts departments as well as a host of attractive benefits.

Your Member Privileges include discount benefits such as:

- Complimentary invitation to Maintenance Workshops when you purchase a New or Used Vehicle
- \$29 Oil Change at Supplementary Service Intervals
- Subscription to Thomson Ford's quarterly online magazine
- Free puncture repairs
- 10% Discount off RRP Spare Parts and Accessories
- Free Delivery of Parts and Accessories purchased from our Parts Warehouse
- 20% discount off carpet mats when you trade in your old carpet mats
- Free Technical Parts and Service Support Online
- Discounted Defensive Driver Training Program with trainers Driving Solutions at Eastern Creek Raceway



REWARD REDEMPTION

Gaining value and reward from the Thomson Ford Privilege Club is simple.

Upon purchase of a New or Used vehicle from Thomson Ford, your points tally will be kick started to allow immediate benefit and redemption.

Continual Servicing with Thomson Ford and purchase of products across the dealership will see you earn more points to redeem.

Earning points can be as easy as referring a friend!

Simply refer a friend to Thomson Ford for a new or used vehicle purchase and you'll earn 1000 points!*

*conditions apply

REWARD OPTIONS

Redeem points for Merchandise	see website
Oil Change at Supplementary Service Intervals	200pts
Car Wash on Saturdays <small>(external wash only, no interior cleaning)</small>	200pts
Pink Slip Inspection	300pts
25-point Holiday Safety Inspection	400pts
Loan Car Fee Waiver	400pts
Wheel Rotate and Balance with any scheduled service	400pts
Annual Ford Road Side Assistance Membership	600pts

VALUE MADE EASY

Obtaining instant value with your Privilege Club Reward is easy.

Vehicle Purchase	1000
Financed with Thomson Ford	500
Vehicle AfterCare Products	200
TOTAL POINTS EARNED	1700

Your instant rewards could include:

- Annual Ford Road Side Assistance 600
- 2 x Free Car Wash on Saturdays 400
- Wheel Rotate and Balance on any scheduled service 400
- Oil Change at Supplementary Service Intervals 200



TERMS & CONDITIONS

The Thomson Ford Privilege Club program is subject to the following terms & conditions which are subject to change at any time without notice. Please visit the Thomson Ford website [www.thomsonford.com.au] for complete and current terms & conditions.

1. You must be in possession of your own Loyalty Rewards card to accumulate Loyalty Rewards.
2. To accumulate Loyalty Rewards for referring a relative or friend the referral must be made clear to the dealer prior to the relative or friend's purchase.
3. Program membership, including any unclaimed Loyalty Rewards, expire after 24 months of inactivity.
4. Program membership is conditional upon all scheduled servicing being carried out by Thomson Ford.
5. The rewards & benefits of this program are in lieu of all other offers and discounts.
6. The Member is responsible for checking their personal account regularly via the Privilege Club web site to view current balance or expiry of Loyalty Rewards.
7. The Member must advise dealer if Loyalty Rewards are missing and proof of purchase may be required.
8. Loyalty Rewards are deducted for goods or services that are returned for refund.
9. Membership Card must be produced when purchasing and additional identity check may be required with drivers license or similar.
10. Loyalty Rewards are not transferable, non-refundable or redeemable for cash.
11. Program membership may be cancelled at the discretion of Thomson Ford.
12. If the member or dealer cancels membership any remaining Loyalty Rewards will be forfeited.
13. Changes can be made to terms & conditions at any time including but not limited to the number of Privilege rewards points earned for various purchases.
14. Only one membership per individual is allowed.
15. The Rewards card remains the property of Thomson Ford and must be returned to the issuing dealer if membership is cancelled.
16. Loyalty Rewards may be subject to "fringe-benefits" or other tax assessment. Members are advised to check with their tax advisor for further information.
17. Trade customers and employees of Western Region Automotive Pty Ltd are excluded.
18. Maximum of 1,000 points to be redeemed against any one transaction.
19. Thomson Ford reserves the right to withdraw, alter or substitute any reward available within the program at any time, or to vary the number of Privilege rewards points required to redeem any award.
20. Privilege Club loyalty reward card must be presented in order to redeem points for any reward.
21. In the event of transfer of ownership or cessation of business the Privilege reward program may be discontinued, and any accumulated loyalty points will be cancelled.



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Thomson Ford
87 Church Street
Cnr Great Western Highway
Parramatta NSW 2150
02 9635 7466

www.thomsonford.com.au/privilegeclub