



# Australia's most fuel efficient car. Now available at Thomson Ford.

## Take a step towards a greener future.

At Thomson Ford, we're helping to develop an exciting new range of sustainability initiatives to improve the cars you drive today and in the years to come. Our goal is to provide you with the most fuel efficient vehicle available in every market segment in which we compete, and we're working hard to deliver that.

We're now excited to offer you the Fiesta ECONetic, Australia's most fuel efficient car. Featuring low rolling resistance tyres, improved aerodynamics and a green shift indicator that tells you the optimal point to change gears, the Fiesta ECONetic uses only 3.7L per 100km.\* That's the kind of fuel efficiency that beats all hybrid cars on sale in Australia. At only \$24,990 driveaway, it's available right now.

We also have a number of alternative fuel options for you to choose from on our most popular vehicles. Consider the Focus TDCi, which can go 25% further on a tank than a Toyota Corolla.<sup>^</sup> Or the LPG Falcon, which attracts the Government's \$2,000 LPG rebate making it more affordable and helping you lower your fuel costs every single day.

But we're not stopping there. Ford has just announced a \$230 million investment in sustainability initiatives by adding new, fuel efficient engines to our beloved Falcon and Territory vehicles in 2011, including:

- The introduction of Ford's innovative new EcoBoost™ engine technology into Falcon, aimed at delivering 6-cylinder performance with 4-cylinder fuel economy.
- A clean V6 diesel option in the Ford Territory, giving buyers the choice of an engine which improves fuel economy and reduces CO<sub>2</sub> emissions.

Please join us and take the first step toward lower cost driving and a greener future at Thomson Ford.

**David Webster**  
Dealer Principal

\*Based on ADR81/02 (combined) fuel consumption figures. Actual consumption and range depends on factors including driving habits, prevailing conditions and vehicle equipment, condition and use. <sup>^</sup>Focus TDCi Manual compared to the Corolla Ascent petrol manual using on ADR 81/02 fuel consumption figures obtained from manufacturers' website, November 2009.



**Diesel - Drive over 900km on a single tank in a Focus Diesel.\***



**LPG - Australia's only factory fitted dedicated LPG system.**



**EcoBoost™ - Aimed at delivering 6-cyl performance with 4-cyl fuel economy.**